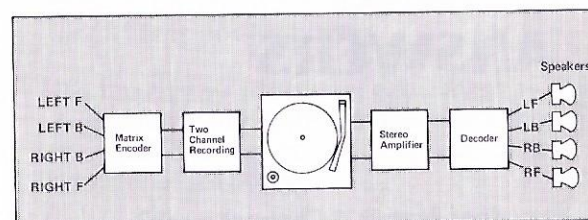


MAGNAVOX 4-CHANNEL

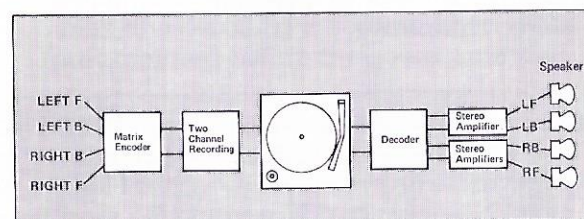
MATRIX DECODER

Magnavox has introduced a 4-channel matrix decoder. It is unique in concept and design, and a most practical approach to the enjoyment of 4-channel sound.

Unlike other matrix decoders, the Magnavox decoder makes it possible to get 4-channel sound from a 2-channel amplifier. The principle of operation is simple and straightforward: decoding is done after amplification instead of before. Therefore, although the same decoding process is used as in other systems, additional amplification is not required. Magnavox makes it possible for anyone who owns a 2-channel stereo system to convert to 4-channel matrix sound simply by adding two loudspeakers and the Magnavox decoder.



Magnavox Matrix 4-Channel Sound



Other Matrix 4-Channel Systems

In summary, The Magnavox Company believes its 4-channel decoder to be the most effective approach available today to the new dimensions of 4-channel sound!