

WAR & PEACE

The following letters express the different views of our membership.

Evolution/4 Quad,

I have asked myself recently, "What has 4 Quad accomplished in the last two years?" The answer became quite obvious: ABSOLUTELY NOTHING! Let us start from the beginning. The first issue proclaimed that the club would be unbiased about the quad disc systems. This proclamation has since dissolved into near blatant pro SQ statements, along with a heavy influx of anti CD-4 and discrete FM articles to the point of one letter calling for the end of discrete quad reels and the emergence of the SQ encoded reel. Where were all the anti-matrix, pro CD-4 letters? I know many members, including myself, who have written such letters, all which have undoubtedly ended up in the circular file. Then there was the Quad Poll. You remember the Quad Poll, don't you? Apparently the results of the Quad Poll did not come out the way you wanted them to. (At least you didn't falsify the results.) After the Quad Poll, there was the great contest for

finding out the best way to promote quad. This time, the membership found out who won, and what they won, but we never found out the winning ideas!

Despite a formidable promise to "Actively press the record companies for new quad software", there has been no reflection of anything done by 4 QUAD in the industry. As far as I am concerned, 4 QUAD has done nothing to promote quad. There have been no formal club letters or articles published in any industry publications regarding the club and it's goals. There have been no collective campaigns organized towards the record companies or the recording artists, or even the F.C.C., nor has there been a club showing at any of the local or national audio shows or forums. Another club policy aslo faded quietly, and that was the "Free record" for bringing someone into the club.

Then, one day, out of the blue, the club changed it's name! Just what the hell is Evolution??? Why the name change? I joined 4 QUAD! What do I get for my \$15.00? I get a newsletter, now reduced in frequency to

10 times a year, and I get it BULK MAIL!!! Out of my \$15.00 could at least come first class postage. Another suprise is the sudden emergence of software marketing. This, I feel is a good service to club members, but only if the merchandise is unavailable from other sources, or is out-of-print. The marketing of imports is great! However, since this is a dues paying membership, they should be offered at somewhat of a discount. There is, however, absolutely NO REASON for the club to market stereo or quad reels from the Reel Society. These items are readily available from other sources, and the club should not be involved here. The space could better be used by a letters column or something. It should not be the business of the club to compete with retailers of quad reels.

Since, as I mentioned before, this is a dues paying membership, and since the club now retails software and hardware at a substantial profit, there should be included in each newsletter a treasurers report, showing where the dues and the profits are going, and how many members, new members, and lost members are in the club.

In two years, we have not seen any of this, we have not even seen a club roster!

I feel that the club has nothing to offer me. The only bright spots in the newsletter are Larry Cliftons' "QUADLINGS", and Brian Mouras' "Q & A" section. But even these fine works have either been edited or cropped so that they either appear choppy or slanted in a direction that they were not meant to be. Frankly, I feel that this editing is uncalled for.

I started 4 QUAD and I am still 4 QUAD, however, I cannot subscribe to your theory of EVOLUTION.

From the Quadramensions,

Jon R. Urban
Glastonbury, Ct.

Dear Gentlemen

I am writing to convey my astonishment at the sentiments expressed in the editorial in the January 1980 issue. Had that same editorial been written in 1974, it might make some sense. As it is, it clearly demonstrates to me that the writer is living in a dream world from which he may never return.

As I write in February 1980 the patient has all but expired. His own father (Columbia, RCA, Sansui) has