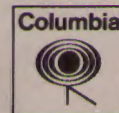


NEWS

FROM COLUMBIA RECORDS



CBS Records Division

Dear Music Friend,

Do you know the album you have just purchased is one of several hundred recordings available in new, compatible stereo/quadraphonic sound? They are called SQ recordings (SQ for stereo/quadraphonic) and we are pleased to introduce a sampling of this important new development to you at no extra cost.

SQ albums can be played on stereo phonographs just as you would play any regular stereo recording but, in addition, SQ albums can also provide new, glorious four channel sound when used with SQ quadraphonic systems. Sound that will surround and captivate you like no other sound you have ever heard! SQ recordings also embody all the high fidelity qualities you have come to expect from today's modern engineering standards: full dynamic range, low distortion, surface quietness, excellent wearability and more — all without any need to change your needle or cartridge. But most of all, you can enjoy the album in stereo now, with the knowledge and comfort you also have the added capability of using it as a four channel recording should you decide to add quadraphonic sound later. One record, to be enjoyed two ways.

If you would like to hear the excitement of quadraphonic sound, take this recording to your favorite hi-fi shop for a demonstration. What is great in stereo you'll find is a totally new and dynamic sound experience in quadraphonic. You'll see why over a million people have already added SQ quadraphonic sound systems to their homes. And these owners, moreover, are finding new enjoyment from their regular stereo recordings as well, for when played through SQ systems, regular stereo recordings project a new, more exciting, room-filling sound.

The catalog of SQ albums is already large and growing every day. Regular stereo albums, of course, continue to be available on every selection as before. True, SQ albums cost a bit more, but their value is far greater than the slight extra cost over stereo albums.

See for yourself, enjoy the record both ways.

THE MUSIC FAMILY
OF
COLUMBIA, EPIC,
AND CUSTOM LABELS

SQ is a trademark of CBS Inc.